



LION LOWDOWN

Explore Boldly. Care Deeply. Impact Globally.

Business Administration

The Robert W. Plaster School of Business educates and graduates undergraduate and graduate students prepared for the global community by providing quality, student-centered, accessible business education programs.



Undergraduate Degree Options

- Bachelor of Science in Agribusiness
- Bachelor of Science in Business Administration Degree Options:
 - Accounting
 - Entrepreneurship
 - Finance
 - General Business
 - Human Resource Management
 - Management
 - Marketing
 - Supply Chain Management

WHY CHOOSE A BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION AT MSSU?

You will...

- Learn from dedicated faculty members, comprised of entrepreneurs, industry professionals, and accomplished academic researchers.
- Enjoy versatile class scheduling options, including online, in-person, hybrid, and hyflex formats, with some available in both 16-week and 8-week sessions.
- Have the opportunity to participate in study abroad courses and unique international educational programming.
- Experience immersive learning through internships, real-world business projects, and collaborations with local businesses and organizations.

Graduate Programs

- Master of Science in Data Analytics (MSDA)
- Master of Business Administration (MBA)
Track Options:
 - Applied Data Analytics
 - Healthcare Management
 - Management

Certificates

Undergraduate:

- Continuous Improvement
- Digital Marketing Communication
- Integrated Marketing Communications/ Public Relations
- Supply Chain Management

Graduate:

- Artificial Intelligence
- Business Analytics



"I loved my management class, so I looked at both HR and management. It has given me a lot of variety in what I have learned and the classes I have taken. My experience at the Plaster School of Business has been great. I have a lot of amazing professors, and I received many wonderful opportunities. I'm happy I made this decision."

-Kylene Sill, 2025 Graduate



This is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

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